



Yorkhill
Children's
Foundation

fundraising guidelines

Lotteries and raffles

Raffles and lotteries are governed by strict legal requirements and you will need to apply for a Societies Lottery License from your local council and as the promoter, you will be held personally liable for its organisation. However, you do not need to obtain a Societies Lottery License if you are holding a raffle at a one-off event such as a dinner or talent contest. This is known as a Small Lottery and there are certain rules that you must adhere to:

- lottery / raffle tickets can only be sold at the event itself
- there can be no cash prizes (store vouchers are allowed)
- no prize can have a cash value of more than £250, unless it has been donated
- the raffle must be drawn at the event
- all tickets must be sold at the same price

Fundraising costs

We are aware that you may incur some costs when organising an event (for example registration fees for events, facility hire, travel costs or advertising). Please make sure that you maintain the recommended 3:1 ratio of income to expenditure and that your supporters are aware of the level of costs involved. Yorkhill Children's Foundation cannot be held liable for any costs involved with your fundraising activities.

Online fundraising - *The easy way to raise sponsorship!*

Yorkhill Children's Foundation works with JustGiving, the award-winning online fundraising service. By setting up an online fundraising page you can get the support of your family and friends from all over the world, by the power of e-mailing them your personalised fundraising page.

Benefits of using JustGiving:

- It is incredibly user-friendly
- People can donate securely, quickly and easily with a credit/ debit card
- Research has shown that people will donate more if they are using a credit/ debit card rather than digging for loose change in their pockets
- Any money donated is transferred directly into the Yorkhill Children's Foundation bank account
- Yorkhill Children's Foundation can apply for Gift Aid on all donations received. Gift Aid entitles the charity to claim an extra 25p on every £1 donated by UK taxpayers
- Supporters can leave personalised messages of support
- JustGiving provides you with an outlet to tell supporters how your fundraising journey is going. For example, if you have held a quiz night in your local community centre, you can add a message about how much was raised

To set up your very own JustGiving page please visit - www.justgiving.com/yorkhill/raisemoney

helping sick kids get better